





# **Custom Logo Mat - Artwork Submission**

# **Acceptable Artwork Formats**

Your artwork should be clear and in a good resolution that provides enough detail for our design team to work from.

We can work from almost any format, PC compatible, please convert MAC files to PC equivalent before you send them.

Preferred formats are: PDF, JPG, BMP, CDR, AI - most other formats also accepted.

If you are scanning your artwork, please scan in full-colour, in a high resolution, 300dpi is

If you need to supply a diagram to help explain your layout, please avoid writing on or marking the original artwork. (see example to right)

If you wish to add additional elements to your design, such as text for example, state exactly what text you require, include details like; font, colour, position in relation to other design elements and if it is normal, bold, italic etc.

### **How to Send**

### Option 1: Email

If your file size is less than 10Mb you can email your artwork to sales@thematfactory.co.uk

### Option 2: File Transfer

For large files you can use web services such as www.yousendit.com or www.hightail.com send the files to info@kleentexshop.co.uk

# Option 3: Post

Copy your file/s to a CD or Storage Device and Post it to:

Note: we cannot guarantee the safe return of posted items.



Kleen-Tex Industries Limited Cobden Mill Industrial Estate Emlyn Street, Farnworth Bolton BL4 7EB

# **Tips for Best Results**

Use strong contrasting colours so your design stands out from the background colour of the

Less is more - simple, clear, bold designs look better than crowded complex designs.

Avoid very small text as this can be difficult to read on the finished mat and may even blur.

Avoid completely filling the mat area with your design, this can look unprofessional, allow a good portion of the mat to remain clear around your design.

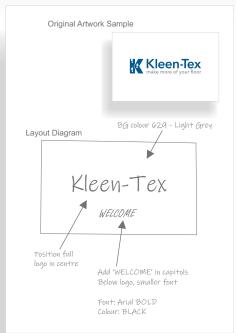
Our design team will apply best practices to your design and may need to simplify elements that are too complicated for tufted fabric printing.

You will have the opportunity to approve or modify your final design before it is printed.

# 01204 70 50 70

info@kleentexshop.co.uk

### Example Artwork Submission:



### **Example Artwork Proof:**



## www.kleentexshop.co.uk